



Dear Valued Community Member,

Founded in 1964 by the late Reverend Doctor Leon Howard Sullivan, Montgomery County OIC is an affiliate of OIC of America, Inc. and its national non-profit network of employment and training programs bound together by a common commitment...to help the disadvantaged realize their true potential. OIC has grown into a movement, which has served over 2.5 million disadvantaged and under-skilled people. Rev. Sullivan recognized the need to establish a national headquarters to provide technical assistance to organizations interested in developing an OIC program in their communities.

Montgomery County OIC hosts an annual Spring Break HBCU College Tour for high school students seeking higher education upon graduation. This 4-5 day tour provides an all-inclusive tour to historically black colleges and universities in Maryland, Delaware, Virginia, North Carolina, South Carolina, Georgia, and Alabama. While attending the college tour, students stay overnight in various cities and our dedicated team of chaperones guide them through their college tour and selection process. Many students conclude our tour with scholarships and acceptance to the schools we attend.

To ease the financial burden of attending the tour, we are seeking sponsorships to support our 2023 Spring Break HBCU College Tour. This year's tour will take place from April 3rd - April 7th, 2023. We will visit over a dozen schools in Virginia, North Carolina, and Georgia with overnight stays at select hotels in select cities. Sponsorships will cover the cost of lodging, transportation, materials, and meals.

Please review our sponsorship levels and support our trip. All contributions are tax deductible.

Sincerely,

Shae Ashe
Development Director
Montgomery County OIC
sashe@montcooic.org



Sponsorship Options-

Platinum Sponsor- \$2,000

Includes: logo on college tour materials, web banner with link, unlimited social media posts, top of T-shirt advertising, Name/business acknowledgement at monthly college tour meetings

Gold Sponsor- \$1,000

Includes: web banner with link, 10 social media posts, Top of t-shirt advertising

Silver Sponsor- \$500

Includes: Web acknowledgement, 1 social post, and Middle of T-shirt advertising

Bronze Sponsor- \$350

Includes - Web acknowledgement, Bottom half of T-shirt advertising

Individual Sponsor - \$100

Includes - web acknowledgement

Please email Shae Ashe at sashe@montcooic.org to make an online payment or mail payments to: Montgomery County OIC, 1101 Arch Street, Norristown, PA 19401 and place "College Tour" in the memo line.

Thank you for anticipated support!!